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# LinkedIn Learning Providing Learning Opportunities to SHSU Community

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LinkedIn Learning is gaining traction as a free resource to students, faculty, and staff at SHSU. Their library of over 14,000 skills-based courses is organized into three overarching buckets, business, creative, and technology, and is applicable to many fields of study and interests. The learning content provided on the platform is geared for developing skills and can also be strategically used to in alignment with academic learning outcomes to help students prepare for their careers after graduation.

Using LinkedIn Learning inside and outside the classroom is a fantastic way to provide resources for developing you learners' skills in relevant software, tools, and tangential topics in alignment with learning objectives and outcomes. SHSU Online Instructional Designers and Research Associates can help you identify, curate, and align LinkedIn Learning with your courses. Additionally, as students complete LinkedIn Learning courses they can use course completion certificates to help build their professional brand and LinkedIn profile to increase their marketability within the job search.

Within the last 90 days, over 2,500 individuals leveraged LinkedIn Learning at SHSU. Top content viewed by learners within the Sam Houston community includes [Grammar Girl's Quick and Dirty Tips for Better Writing](#), [LinkedIn Learning for Students](#), [Speaking Confidently and Effectively](#), [Building Resilience](#), and [Learning Audacity](#). Many of the courses available on LinkedIn Learning will take an hour or less to complete, while others can provide more in-depth training and offer Continuing Education Units (CEUs) from professional organizations like the Project Management Institute (PMI) and the National Association of State Boards of Accountancy (NASBA).

Some departments have been leveraging content to provide professional development opportunities to the SHSU community and to meet state requirements. This summer IT@Sam recommended LinkedIn Learning options for their annual cybersecurity training and [IRE training initiatives](#).

According to a September 2022 talent insight report from LinkedIn, there were 3.2 million professionals in the greater Houston area with active LinkedIn profiles. 289,000 of those professionals also changed jobs over the last year. 106,000 full-time job posts were active in the region this past month. Among active job posts, the most common skills found in the Houston area align with operations, analytical skills, healthcare, engineering, nursing, finance, customer experience, and cloud computing.

If you're interested in learning more about LinkedIn Learning and how it can benefit you, your colleagues, or students please don't hesitate to [find your instructional designer](#) or reach out to [opl@shsu.edu](mailto:opl@shsu.edu) with your questions. You're also welcome to learn more about LinkedIn Learning by taking this course [How to Use LinkedIn Learning](#).



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