

Jonathan Kinsey

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Service, Media,
Data-Driven Design.

EXPERIENCE

Associate Director for Online Multimedia Services, SHSU Online, Sam Houston State University

2018 - Present

Directs creative services projects, coordinates university live event technology, and provides creative strategic support. Manages graphic designers and a multimedia editorial coordinator, their priorities and performance. Develops, implements, and evaluates creative strategy for internal day to day media operations, special projects, and marketing functions. Matrices intradepartmental media producers for live events and video production. Collaborates with university leadership and monitors budget expenditures for creative services and marketing projects.

Creative Services Coordinator, SHSU Online, Sam Houston State University

2016 - 2018

Managed projects and initiatives by guiding fellow media services staff in producing externally facing marketing collateral and live events. Conferred with SHSU Online staff and various university departments on their creative, media, and production needs, then offered solutions. Planned, implemented, controlled, and evaluated creative services solutions.

Digital Media & Production Specialist, SHSU Online, Sam Houston State University

2014 - 2016

Produced media for Online course content, as well as promotional and marketing media for SHSU Online. Consulted and assisted various university departments concerning media solutions.

Media Specialist, Camp Advancement, Forest Glen Camps

2012 - 2014

Designed and implemented graphics and media in accordance with the camp advancement strategic plan. Maintained brand integrity across communications and marketing materials. Strengthened the camp's visual identity through print, web, and promotional videos.

Media Coordinator, Sugar Land Baptist Church

2011 - 2012

Designed media for web, print, & digital projection, and managed a crew of sound, light, and projections technicians. Produced promotional videos, designed lighting, and engineered live sound.

Junior Designer, Phusion Creative

2010 - 2012

Designed, on a contract basis, for print, digital, and video media. Client projects included wordpress website design, magazine print advertisements, youtube and television commercials.

EDUCATION

Master of Fine Arts in Dance, Sam Houston State University, 2019

Research Focus: Transmedia Storytelling and Choreography

Creative Product: *23 and Counting* - a 35 minute film

Master of Business Administration, Sam Houston State University

In progress, expected graduation in 2021.
(12 Hours completed)

Bachelor of Arts in Mass Communication

Sam Houston State University, 2014

Undergraduate focus in Film Production.

HIGHLIGHTS

- 2019 GRADUATED WITH AN MFA
- 2019 MANAGED A NATIONAL MARKETING CAMPAIGN
- 2019 STREAMLINED ONLINE DESIGN SERVICES WITH CROSS-DEPARTMENT SHAREPOINT LAUNCH
- 2018 SHAREPOINT DEVELOPMENT & DESIGN WORKFLOW OPTIMIZATION
- 2017 LEAD DESIGN & PUBLICATION OF 1ST ANNUAL TEXAS STATE UNIVERSITY SYSTEM ONLINE EDUCATION ANNUAL REPORT
- 2017 PRODUCED 40+ ONLINE DEGREE PROGRAM LANDING PAGE COMMERCIALS
- 2016 WON 4 BRONZE TELLY AWARDS FOR COMMERCIAL & FILM PRODUCTIONS
- 2015 WON 2 BRONZE TELLY AWARDS FOR COMMERCIAL & FILM PRODUCTIONS
- 2014 GRADUATED WITH A BA IN FILM
- 2014 LIGHTING DESIGN & ORIGINAL MUSIC REVIEWED IN HOUSTON CHRONICLE
- 2013 DESIGNED, DEVELOPED & LAUNCHED FOREST GLEN CAMP'S WEBSITE
- 2013 SCREENED "ILLUMENATE" AT CANNES SHORT FILM CORNER